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**American Subcontractors Association Midwest Council  
Hosts its 10<sup>th</sup> Annual “Meet the GCs” Expo on Jan. 25**

(St. Louis, MO, Jan. 11, 2012) – As part of its ongoing strategic initiatives promoting unity, fairness and partnerships in construction, the American Subcontractors Association (ASA) Midwest Council will host its 10<sup>th</sup> annual “Meet the GCs Expo” Wednesday, Jan. 25 at the St. Charles Convention Center. The yearly event gives area subcontractors and construction professionals the opportunity for valuable face-to-face time with some of the St. Louis region’s top general contractors.

ASA members and non-members are welcome to attend. The expo will be open 3:30-4:30 p.m. for ASA members only and 4:30-7:30 p.m. for non-members and members. The cost to attend is \$65 for members and \$95 for non-members. The cost includes appetizers served 4-6 p.m. and an open bar.

Reservations are required to attend. For more information, contact ASA Executive Director Susan Winkelmann at [susan@asamidwest.com](mailto:susan@asamidwest.com) or call 314-845-0855. A reservation form is also available at [www.asamidwest.com](http://www.asamidwest.com).

The confirmed list of general contractors scheduled to attend include:

ARCO Construction  
Alberici Constructors  
BSI Constructors  
Clayco  
Contegra Construction  
HBD Construction  
Holland Construction Company  
Impact Strategies  
Kadean Construction  
KCI Construction  
Kozeny-Wagner, Inc.  
Landco Construction  
McCarthy Building Companies  
McGrath & Associates  
Mercury Construction  
Paric  
R.G. Ross Construction Co., Inc.  
Rhodey Construction  
S.M. Wilson  
Tarlton Corporation  
United Construction Ent.  
Volk Construction

Last year's event drew more than 900 attendees. ASA will also have a booth at the expo with information about membership in ASA.

Walter Bazan, Jr., owner of Bazan Painting Co. and ASA national vice-president, says the expo is invaluable to any sub-contractor or industry professional looking to build new relationships in 2012 and increase sales.

"Where else can I as a subcontractor get face time with over 100 of my clients or potential clients so efficiently and cost effectively?" he said. "All of my sales estimating and project management staff attends every year. We are seeing more and more estimating and blueprint take off work being done at our own office due to the increase in electronic documents. It is imperative to get some face time with customers."

#### **About American Subcontractors Association - Midwest Council**

The American Subcontractors Association (ASA) Midwest Council is a construction trade association made up of quality specialty contractors and suppliers serving the construction industry and the community in the greater St. Louis metropolitan area and southern Illinois. The ASA Midwest Council's purpose is to improve the construction process through active participation in education, legislation and cooperation. The ASA Midwest Council has been named "Chapter of the Year" by the American Subcontractors Association five out of the last seven years. For more information about the ASA Midwest Council, visit [www.asamidwest.com](http://www.asamidwest.com) or contact Susan Winkelmann at 314-845-0855. *ASA Midwest Council – The Voice of Construction in Metropolitan St. Louis.*

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