



American Subcontractors Association
Midwest Council
NEWS RELEASE

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ASA Midwest Council Hosts 6th Annual Meet the GCs Expo

ST. LOUIS, MO. — The American Subcontractors Association-Midwest Council hosted the 6th Annual Meet the GCs Expo on January 30, 2008 at the Marriott West Hotel.

The Expo is an event for subcontractors, vendors and supplies to meet general contractors. It is set up like a trade show where guests can mingle with general contractors they currently do business with or get reacquainted if they have worked together in the past. One of the prime benefits is the opportunity for ASA members and general contractors to meet each other and discuss the potential for business relationships. Networking with other subcontractors is also a strong purpose for attendance.

A record was set with thirty-one general contractors participating with booths. Also setting a record was the number of subcontractors, suppliers and vendors attending the event, with nearly 1,000 people participating. The GC Expo was a sellout.

The event was an overwhelming success and the ASA Midwest Council will hold this event next year in early 2009. For more information, please call the ASA Midwest Council office at (314) 214-1664.

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